

GREEN COMMUNITY RESILIENCE INITIATIVE

From Words to Trees

Project No: 2024-1-EL02-ESC30-SOL-000235354



***From Ideas to Action:
Veroia Gets Greener!***



Location: Veroia, Greece

The Green Community Resilience Initiative has entered its most exciting phase, action!

After months of preparation and planning, our youth team rolled up their sleeves to make real change visible across our region. In collaboration with the local administration of Veroia, the group organized a series of tree-planting actions in Veroia, Kouloura and Makrochori. With the help of volunteers, families and friends, dozens of native trees were planted to restore biodiversity, provide shade and make our neighborhoods healthier and more beautiful. These green corners are not just trees, they are living symbols of solidarity and hope. Each one represents the community's collective commitment to sustainability and climate resilience.



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FROM WORDS TO TREES



At the same time, the team continued spreading awareness online and in the streets through their ongoing eco-campaign. They promoted cycling, recycling and conscious consumption as everyday steps everyone can take to protect the planet.

As one of the participants put it: “Planting a tree was like planting a promise, a promise to take care of our home.”

Next up? A community Round Table in Veroia, where citizens, youth and local stakeholders will share ideas, challenges and visions for the city’s green future.

Stay tuned, together we’re making change grow.



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