

NEWSLETTER

GREEN COMMUNITY RESILIENCE INITIATIVE

Project No: 2024-1-EL02-ESC30-SOL-000235354



Kicking Off Meeting
September 17-18, 2024



Location: Veroia, Greece

We' are excited to announce the official launch of the Green Community Resilience Initiative (GCRI). A youth-led effort to turn Veroia into a greener, more sustainable and united community.

Five young changemakers joined forces under the umbrella of EQUALINE and the European Solidarity Corps to take local action against climate change. Their vision is simple yet powerful: to inspire citizens to care for the environment, embrace green habits and make our city a model of eco-conscious living.

During the first weeks, the team met with their coach and shaped a plan of action for the months ahead. They discussed local environmental challenges, from waste and pollution to limited green spaces and explored how community-driven change could address them.



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KICK OFF MEETING



**17-18
SEPTEMBER
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The project kicked off with a digital awareness campaign, inviting residents to join a movement for cleaner streets, sustainable transport and responsible energy use. Through creative social media posts, the young team is already raising attention and engagement online, reminding everyone that small changes lead to big impact.

This is just the beginning. The coming months will bring hands-on environmental activities, community discussions and creative events designed to unite the people of Veroia under a shared green vision.

Follow our updates on Equaline.gr and social media and be part of the new story of a resilient, sustainable Veroia.



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