

# NEWSLETTER

## GREEN COMMUNITY RESILIENCE INITIATIVE

### Our Community in Action

Project No: 2024-1-EL02-ESC30-SOL-000235354



***Schools, Businesses & Citizens  
Unite for a Greener City!***



***Location: Veroia, Greece***

The Green Community Resilience Initiative keeps expanding its reach and strengthening community ties.

Over the summer months, the project's young team brought together citizens, schools and local businesses to spread the message of environmental responsibility and teamwork. During our Round Table Discussion in Veroia, residents and local policymakers sat side by side to talk about pressing environmental challenges, from waste management to sustainable mobility. The exchange was open, respectful and creative, proving that positive change starts when everyone has a voice.



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the Youth and Lifelong Learning Foundation - INEDIVIM. Neither the European Union nor the granting authority can be held responsible for them

# NEWSLETTER

## OUR COMMUNITY IN ACTION



To build on this momentum, the GCRI team extended its awareness campaign to local schools and businesses. Workshops, online materials and small eco-actions inspired dozens of people to think about their daily impact and how they can reduce it.

Students designed posters and digital messages encouraging their peers to recycle, walk or bike to school. Several small shops even joined the movement, committing to cut down on single-use plastics and energy waste.

This community-driven energy shows what can happen when people come together for a shared cause.

Every post shared, every idea exchanged and every tree planted adds up to a greener, stronger, and more connected Veroia. Let's keep the conversation alive and the actions rolling!

