

EDUTRAIN1 NEWSLETTER

22 – 24/07/2025



EDUTRAIN1 Strengthening Green Entrepreneurship Skills

The first EDUTRAIN workshop brought together entrepreneur learners from the Western Balkan region for a three-day hands-on training focused on green skills, sustainable entrepreneurship, and innovative business practices. Designed as part of the VETERANS project, the program combined face-to-face learning with the use of the VETERANS e-learning platform, supporting participants in developing practical green business ideas and strengthening their entrepreneurial mindset. EDUTRAIN1 took place as one of the core activities implemented within months 20–22 of the project, organized in the lead VET Centres of the Regional Network. In total, 20 entrepreneur learners from the Western Balkans will participate across EDUTRAIN1 and EDUTRAIN2, with five learners selected from each partner country for mobility-based learning experiences.

Main Highlights

EDUTRAIN1 represents the first training cycle within the VETERANS project aimed at equipping young entrepreneur-learners with practical green skills and the mindset needed for sustainable business development. The training combines in-person workshops with digital learning through the VETERANS e-Learning Platform, ensuring both hands-on experience and flexible access to materials.

The programme introduces participants to the fundamentals of the green economy, the role of entrepreneurship in driving the green transition, and core concepts such as circular economy, energy efficiency, and green technologies. Learners explore real examples of sustainable business models and work through interactive case studies to identify opportunities in their local markets.

A strong focus is placed on developing participants' entrepreneurial mindset and fostering green innovation. Through guided workshops, they work on shaping their own micro-business ideas, which culminates in a pitch session where participants present their concepts and receive feedback.

EDUTRAIN1 also offers familiarisation with the VETERANS e-Learning Platform, followed by quizzes and structured feedback activities that help learners assess their progress. By combining theory, practice, and digital tools, the programme prepares 20 selected learners across the Western Balkans to contribute actively to the region's green transition.



Co-funded by
the European Union

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