



VETERANS

MULTIPLIER EVENTS, ALL COUNTRIES

A VET Education Program for Energy and Environment Capacities development in the Western Balkans Entrepreneur Learners

Project Number: 101129468



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Project: VETERANS – A VET Education Program for Energy and Environment Capacities development in the Western Balkans Entrepreneur Learners

**Project Number: 101129468
Consolidated Report on VETERANS Multiplier Events**

Action: ERASMUS-EDU-2023-CB-VET

Reporting Period: October–November 2025

Countries Covered:

**Greece, Montenegro, Albania, Bosnia and Herzegovina,
Kosovo, Romania**

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Table of Contents

1. Overview and Purpose	4
2. Implementation Across Countries	4
3. Participation and Audience Reach	5
4. Dissemination Activities and Visibility	12
5. Key Outcomes and Added Value	13
6. Conclusion	14

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1. Overview and Purpose

During the final phase of the VETERANS project, a series of **national Multiplier Events** were successfully organised across all partner countries between **October and November 2025**, in line with Work Package 6 and the approved Dissemination and Communication Plan.

The overall purpose of these events was to ensure **wide-scale dissemination, exploitation, and uptake** of the project's final results, namely:

- the VETERANS Curriculum and training modules,
- the VETERANS eLearning Platform,
- the Compendium of EU entrepreneur learners' green skill practices,
- and the Digital Narratives developed under the role-model education approach.

The events also aimed to expand the project's impact beyond the immediate consortium by actively engaging **VET learners, trainers, institutional stakeholders, policymakers, NGOs, and representatives from the energy and environment sectors**.

2. Implementation Across Countries

Multiplier Events were organised at **national level** in:

- **Greece**
- **Montenegro**

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- **Albania**
- **Bosnia and Herzegovina**
- **Kosovo**
- **Romania**

All events followed the common structure and quality standards defined in the **“Guide: How to Organize a Multiplier Event for the VETERANS Project”**, ensuring consistency while allowing adaptation to national contexts.

Each event was organised as a **half-day to full-day activity**, combining:

- presentation of project results,
- live demonstrations of the eLearning Platform,
- interactive workshops or discussion sessions,
- and structured networking with stakeholders.

3. Participation and Audience Reach

The project originally planned the participation of **approximately 30 participants per country**. This target was **fully achieved and, in several countries, exceeded**.

Across the six countries:

- **More than 30 participants** attended the Multiplier Events in several cases, reflecting strong local interest and effective outreach by partner organisations.
- Participants represented a **multiplied audience**, extending beyond students to include:
 - VET trainers and educators,
 - representatives of VET centres and higher education institutions,
 - policymakers and public authorities,
 - NGOs and civil society organisations,
 - energy, environment, and entrepreneurship-related businesses.

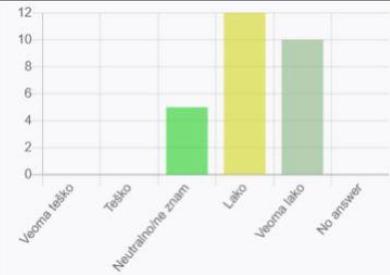
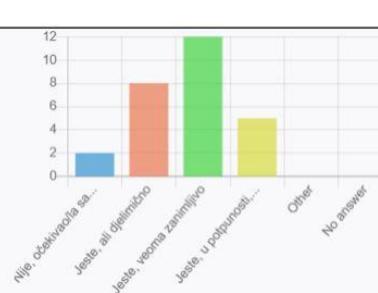
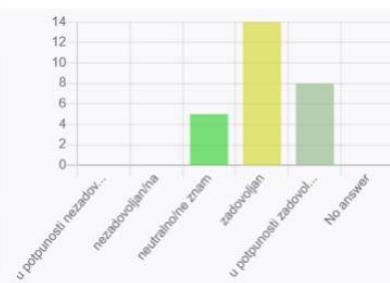
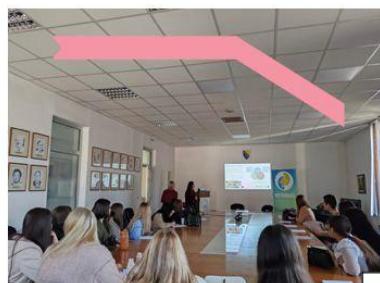
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This multiplication effect was achieved through the **institutional networks of partner organisations**, which enabled the dissemination of project results to wider professional and policy ecosystems at local, regional, and national levels.



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4. Dissemination Activities and Visibility

All Multiplier Events ensured full compliance with Erasmus+ visibility and communication requirements:

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- The EU emblem and funding disclaimer were displayed on all materials and presentations.
- Printed and digital dissemination materials (brochures, presentations, platform demonstrations) were used.
- Photos and short videos were produced and shared via project and partner social media channels.
- Participants were encouraged to register on the **VETERANS eLearning Platform**, supporting continued engagement beyond the events.

The events significantly strengthened the visibility of both the VETERANS project and EU funding, particularly among stakeholders not previously involved in the project.

5. Key Outcomes and Added Value

The Multiplier Events collectively:

- Ensured **wide dissemination** of all final project results across six countries;
- Demonstrated the **practical relevance and transferability** of the VETERANS educational programme;
- Fostered dialogue between education, business, and policy actors on green skills and sustainable entrepreneurship;
- Supported the **sustainability and exploitation strategy** by embedding project results into partner organisations' training, educational, and outreach activities.

The fact that participation exceeded planned numbers in several countries confirms the **high relevance and demand** for the project's outputs within the VET and green skills ecosystem.

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6. Conclusion

The Multiplier Events organised in Greece, Montenegro, Albania, Bosnia and Herzegovina, Kosovo, and Romania during October-November 2025 represent a **successful and coherent dissemination action** at the end of the VETERANS project. Through strong participation, diversified audiences, and effective use of partner networks, the project achieved a significant multiplication effect, ensuring that its results reach well beyond the consortium and contribute to long-term impact at national and European level.

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