



VETERANS

MULTIPLIER EVENTS, ALL COUNTRIES

A VET Education Program for Energy and Environment Capacities
development in the Western Balkans Entrepreneur Learners

Project Number: 101129468



Project: VETERANS – A VET Education Program for Energy and Environment Capacities development in the Western Balkans Entrepreneur Learners

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Consolidated Report on VETERANS Multiplier Events

Action: ERASMUS-EDU-2023-CB-VET
Reporting Period: October–November 2025

Countries Covered:
**Greece, Montenegro, Albania, Bosnia and Herzegovina,
Kosovo, Romania**

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1. Overview and Purpose

During the final phase of the VETERANS project, a series of **national Multiplier Events** were successfully organised across all partner countries between **October and November 2025**, in line with Work Package 6 and the approved Dissemination and Communication Plan.

The overall purpose of these events was to ensure **wide-scale dissemination, exploitation, and uptake** of the project's final results, namely:

- the VETERANS Curriculum and training modules,
- the VETERANS eLearning Platform,
- the Compendium of EU entrepreneur learners' green skill practices,
- and the Digital Narratives developed under the role-model education approach.

The events also aimed to expand the project's impact beyond the immediate consortium by actively engaging **VET learners, trainers, institutional stakeholders, policymakers, NGOs, and representatives from the energy and environment sectors.**

2. Implementation Across Countries

Multiplier Events were organised at **national level** in:

- Greece
- Montenegro

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- Albania
- Bosnia and Herzegovina
- Kosovo
- Romania

All events followed the common structure and quality standards defined in the “**Guide: How to Organize a Multiplier Event for the VETERANS Project**”, ensuring consistency while allowing adaptation to national contexts.

Each event was organised as a **half-day to full-day activity**, combining:

- presentation of project results,
- live demonstrations of the eLearning Platform,
- interactive workshops or discussion sessions,
- and structured networking with stakeholders.

3. Participation and Audience Reach

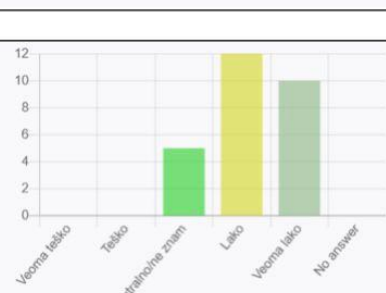
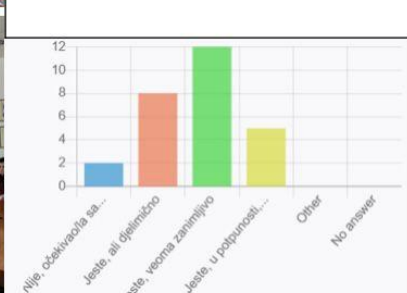
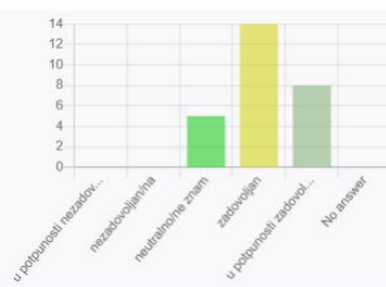
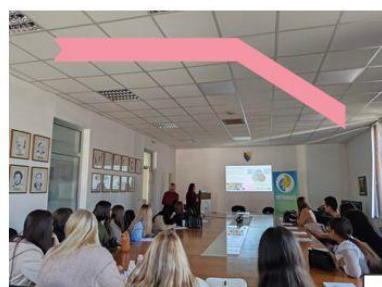
The project originally planned the participation of **approximately 30 participants per country**. This target was **fully achieved and, in several countries, exceeded**.

Across the six countries:

- **More than 30 participants** attended the Multiplier Events in several cases, reflecting strong local interest and effective outreach by partner organisations.
- Participants represented a **multiplied audience**, extending beyond students to include:
 - VET trainers and educators,
 - representatives of VET centres and higher education institutions,
 - policymakers and public authorities,
 - NGOs and civil society organisations,
 - energy, environment, and entrepreneurship-related businesses.

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This multiplication effect was achieved through the **institutional networks of partner organisations**, which enabled the dissemination of project results to wider professional and policy ecosystems at local, regional, and national levels.



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4. Dissemination Activities and Visibility

All Multiplier Events ensured full compliance with Erasmus+ visibility and communication requirements:

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- The EU emblem and funding disclaimer were displayed on all materials and presentations.
- Printed and digital dissemination materials (brochures, presentations, platform demonstrations) were used.
- Photos and short videos were produced and shared via project and partner social media channels.
- Participants were encouraged to register on the **VETERANS eLearning Platform**, supporting continued engagement beyond the events.

The events significantly strengthened the visibility of both the **VETERANS project** and **EU funding**, particularly among stakeholders not previously involved in the project.

5. Key Outcomes and Added Value

The Multiplier Events collectively:

- Ensured **wide dissemination** of all final project results across six countries;
- Demonstrated the **practical relevance and transferability** of the VETERANS educational programme;
- Fostered dialogue between education, business, and policy actors on green skills and sustainable entrepreneurship;
- Supported the **sustainability and exploitation strategy** by embedding project results into partner organisations' training, educational, and outreach activities.

The fact that participation exceeded planned numbers in several countries confirms the **high relevance and demand** for the project's outputs within the VET and green skills ecosystem.

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6. Conclusion

The Multiplier Events organised in Greece, Montenegro, Albania, Bosnia and Herzegovina, Kosovo, and Romania during October-November 2025 represent a **successful and coherent dissemination action** at the end of the VETERANS project. Through strong participation, diversified audiences, and effective use of partner networks, the project achieved a significant multiplication effect, ensuring that its results reach well beyond the consortium and contribute to long-term impact at national and European level.

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